

eb5 investors Magazine



ADVERTISING & MEDIA GUIDE

- Discover EB5 Investors Magazine's industry-leading platform
- Advertise with us to grow your network
- Gain access to key EB-5 markets globally

2023

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精英移民
EB-5 投资美国

独家专访
美国移民局
移民服务局局长
Leon Rodriguez

利好消息到美国
移民行业大洗牌
“绿卡难拿” 美国开花：
如何看待更清楚？

美国移民局 (U.S. Citizenship and Immigration Services) 局长 Leon Rodriguez

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MAGAZINE EDITIONS

AUTHORITY

LEADER

GLOBAL NETWORK

Magazines are distributed to a targeted network of tens of thousands of EB-5 professionals, developers, regional centers, attorneys, international migration agents and wealth managers worldwide.

ACCESS NEW MARKETS

Our Readers are Based in over

156

Countries Worldwide

GLOBAL MARKET ACCESS

Our dual-language content is published in editions to more than 50,000 curated subscribers and businesses globally.

PEER-REVIEWED

Articles are authored by distinguished EB-5 professionals and peer-reviewed through an unbiased, multi-processed editorial board review.

MARKET TRENDS

The EB5 Investors Magazine serves as a tool to empower voices in the EB-5 community and covers new market trends, industry analyses, policy changes and industry advice.



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REACH WHO MATTERS

EB5 INVESTORS MAGAZINE ENGLISH EDITION READERSHIP



Attorneys

76%



EB-5 Stakeholders

7%



Developers

5%



Other Industry Professionals

5%



Regional Centers

3%



Migration Agents

2%



EB-5 Service Providers

2%

Over **50,000** Readers Receive Our English Edition



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CONNECT WHERE IT COUNTS

EB5 INVESTORS MAGAZINE CHINESE EDITION READERSHIP



Migration Agencies

75%



Investment
Consultant Companies

12%



Law Firms

3%



Wealth Management
Companies

3%



Banks

2%



Real Estate
Developers

2%



Regional Centers

1%



Investment
Managers

1%



Educational
Consultant Companies

1%

Over **20,000** Readers Receive Our Chinese Edition



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ADVERTISE WITH EB5 INVESTORS

SUBMISSION

Due dates for materials will be given upon receipt of insertion order. All due dates are final and all materials must be received by the designated date. EB5 Investors Magazine is a publication brought to you by eb5investors.com. EB5 Investors Magazine and its parent company assumes no liability for errors in this document. EB5 Investors Magazine reserves the right to change this information without notice.

PUBLICATION	EDITION	AD DEADLINE
August 2023	Eb5 Top 25 issue 10.1	July 2023
September 2023	Eb5 Chinese edition 10.2	August 2023
December 2023	Uglobal Top 25 issue 6.1	November 2023

*Exact publication dates are subject to change

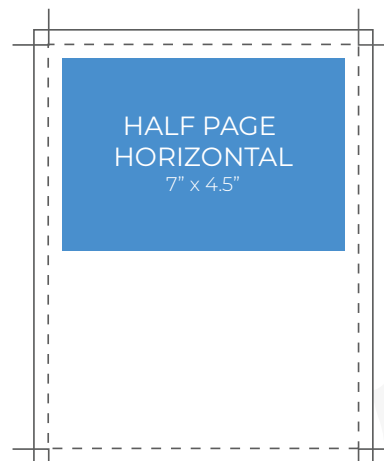
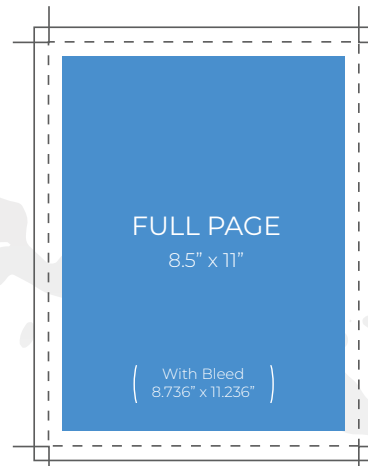
ADVERTISING RATES	
SIZE	1X
Full page + advertorial	\$10,000
Full Spread	\$8,000
Full Page	\$5,000
1/2 Page Horizontal	\$2,500



Full
Page
Ad

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ADVERTISING OPTIONS



PREMIUM POSITIONS*

Placement on inside cover, page 3 (opposite inside cover), opposite of cover story (front or back), inside cover story, inside back cover, and back cover.

PREFERRED POSITIONS*

Placement within first 25 pages of publication and any special placement requests, non-related to premium placements (next to a specific article).

*A limited number of Premium and Preferred positions available for each issue. Please call for ad rates.



Half
Page
Ad

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ADVERTORIALS

An Advertorial is sponsored content in the magazine.

It's a one-page paid article with your own graphics.

An advertorial must be run next to a full-page ad from the same company.

The content is written by the advertiser and sent as a camera-ready full page.

The rate is \$10,000 (including the advertorial and full-page ad)

sponsored content

Vaask
CASE STUDY

HOTEL VERSAILLES | VERSAILLES, OHIO | USA

PROBLEM
The hotel at Versailles, Ohio, was a historic local inn. The historic hotel's owner, the Madison Corp., routinely visited and checked guests in and out of the hotel. The hotel was a historic landmark and a popular destination for tourists. The hotel was a historic landmark and a popular destination for tourists.

SOLUTION
Vaask is the only hand sanitizer company that's been recognized by the "GreenSource" award. Vaask's modern, sleek design is a perfect fit for the hotel's historic architecture. Vaask's modern, sleek design is a perfect fit for the hotel's historic architecture.

FEATURED PRODUCT
VASK
Recessed into the wall, this unit's sleek design is the perfect fit for the hotel's historic architecture. The "Vask" and "Faucet" are the perfect fit for the hotel's historic architecture.

Vaask
Vaask's hand sanitizing fixture is built to last.

Scan to save thousands per month with Vaask hand sanitizer
(512) 956-7687 | Vaask.com

EUROPEAN PRODUCT DESIGN AWARD
red dot winner 2021
BD|NY
design award
Green Product Award
APPROVED BY THE U.S. GREEN BUILDING COUNCIL
GOLD AWARD WINNER 2021

DIGITAL ADVERTISEMENT

SPONSORED EMAIL BLAST

\$10,000 to send to EB5 investors' data base

NEWSLETTER BANNER

\$2,500 to include a 600 by 300 jpg banner in EB5 investors weekly newsletter



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ADVERTISING GUIDELINES

PRINTING SPECIFICATIONS

EB5 Investors Magazine recommends using an industry standard pre-flight software to check your files prior to submission.

- Please be sure to leave 1/4" to 3/8" safety margin between the trim line and all live content.
- All bleed materials must extend 1/8" (.125") beyond trim edge and contain crop and bleed marks.
- Crop and bleed marks must be offset by at least 1/8" (.125") to avoid appearing in the bleed area (no crop, bleed and printers marks are recommended).
- **All artwork must be CMYK or grayscale mode. Spot or custom colors will not be accepted.**

ARTWORK GUIDELINES

Artwork should be submitted in a PDF format at 300 dpi at 100 percent of ad size. Please leave 1/4" to 3/8" safety margin between the trim line and all live content to prevent any content from being cut off in the printing process. Please see our "bleed" dimensions in our chart. Crop and bleed marks must be offset by at least 1/8" (.125") to avoid appearing in the bleed area (no crop, bleed and printers marks are recommended).

COLOR GUIDELINES

All artwork must be in CMYK or grayscale mode. Spot or custom colors will not be accepted. We can't guarantee exact color matching.

Sheet-fed covers:
80# Sonoma
Gloss cover
5/4: CMYK +AQ over
CMYK

Web text:
70# Sonoma
Gloss book
4/4: CMYK
300dpi
Perfect bound



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EB5 INVESTORS MAGAZINE IS THE PLATFORM TO REACHING THE TOP EB-5 MARKETS GLOBALLY

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